

A woman with blonde hair is wearing a costume that includes a large headpiece with pink and white flowers and a pair of antlers. She is holding two large beer mugs filled with beer and foam, bringing them to her open mouth as if to drink. She has a surprised or excited expression on her face. The background is a bright yellow fabric.

# The Manuela Horn experience

"An interactive and elaborate visual show of a lifetime, where beer parodies will leave you hopsolutely delighted!"

Let this guide provide all you need, to make your festival a truly memorable experience.

**[www.oktoberfestqueen.com](http://www.oktoberfestqueen.com)**





## The Manuela Horn Experience

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Manuela Horn is a 7 foot tall Yodeling Queen from Austria, otherwise known as the Queen of Oktoberfest. In 2011 she assembled a group of the finest musicians, singers, and performers to give Oktoberfest what it really wanted:

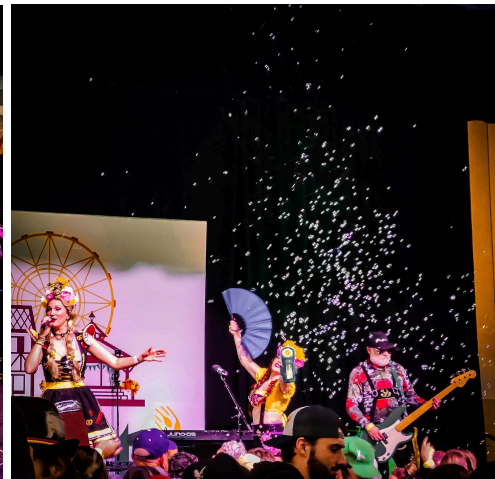
A new and unique ROCKtoberfest experience! The MHE is Manuela Horn, The Brew Belles (her backup singer and dancers), and the Brew Crew (the band).

Combined, they bring you a dynamic interactive show, filled with big visual props, sing a longs, yodeling to rock & pop hits, beer parodies, Oktoberfest classics, conga lines, 99 huge red balloons, bubbles and more.

*This eccentric spectacle tickles all your senses. With colorful props and costumes, it offers you eye candy and an audio landscape sure to boost your beer sales.*

["Party with the Queen of Beers" -Video](#)















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# MEET THE BAND

**The Brew Belles:** The Brew Belles are dancers/singers/and actresses with a combined 20 years of experience in the performing arts.



*Anna Banana (left) Jamie von Stratton (right).*





# MEET THE BAND

**The Brew Crew:** The Brew Crew is a band of skilled musicians with more than 40 years of studio and stage experience.



L->R: Guitar Dusty Dunkle/ Back up Singer Anna Banana/ Drums Paul Davis/ Base and Keytar DJ Farns, Back up Singer Jamie von Stratton/ Tuba and Trombone Jerome Smith,









# Booking Packages



## Booking Package Eins

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This package features Manuela and The Brew Belles. Together they sing pop & rock parodies, Beerfest/Oktoberfest classics, guide the crowd in dances and conga lines, provide colorful and whimsical entertainment with props galore. Stage sets range between 20 minutes and 1 1/2 hours. This booking experience is great for venues with smaller stages. If you're looking for a paired down experience that will still rock your socks off, the EINS package might suit your event needs.



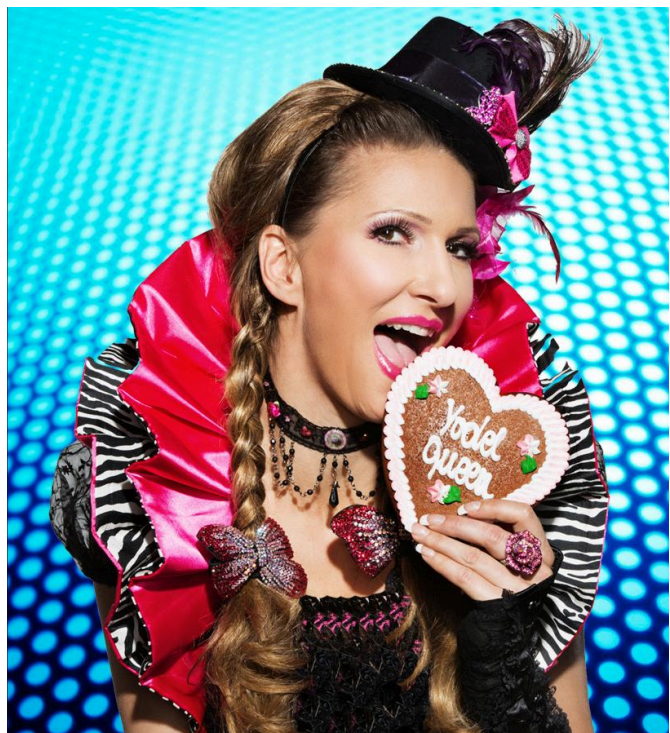
## Booking Package Zwei

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Do you want your audience to experience something so entertaining, they'll lose their Schnitzel? The ZWEI booking package is all that EINS is, dialed to 11! Imagine a tall blonde Austrian bombshell, yodeling Highway To Hell, with the full band slaying, and backup dancers spinning Bavarian flag, poi balls. That is but a taste of the entire Manuela Horn experience. A full rock band cornucopia, with a lot of razzle-dazzle, and steins full of camp and humor. Stage sets range between 30 minutes to 1:45.



# Experience Add-ons



## Hosting Package: Queen of Oktoberfest

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Hosting Package starring Manuela Horn.

Is your Beerfest in need of an ambassador? In this add on experience, Manuela will guide your audiences through the different events happening throughout the day. Need someone to announce your sponsors: She's on it! Need someone to lead the Stein Holding Competition: Nailed it! Need someone to announce the bands: You got it! Think of this experience much like the role of the cruise director on a ship, she's here to keep the audience engaged in all that you have planned.



## Hosting Package: Queen of Oktoberfest and her Brew Belles

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Hosting Package featuring Manuela and the Ladyhosen.

What's better than one cruise director, when you can have 3! With this add-on experience Manuela will be joined by The Brew Belles. Together they help corral the larger crowds, hype them up for bands, games, and activities. Multiple events happening at the same time? No Problem! The Ladyhosen can host separately from Manuela, giving your party goers all the attention they need.



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# Experience Add-Ons



## Live DJ sets

Dj Farns

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Liven up your live music by adding DJ Farns to the mix. They'll raise the roof and keep the energy going between band sets while the musicians are setting up. Armed with a smorgasbord of popular German and Austrian pop music, they'll bring the party without losing the vibe.







# Kinderfest

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Kinderfest is a 45 minute energy explosion of colorful props, sing-a-longs, and dances. Typically hosted on Sunday morning, Kinderfest is perfect for those event patrons with long flights or drives home, as our aim is to tire out the kiddos. Join Manuela and the Ladyhosen as they sing, dance, and party their way through classics like the Chicken Dance and Baby Shark.

But don't be shy adults, it's a bucket of fun for you too!

[Kinderfest - Video](#)





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# All Inclusive

Wondering how all this might fit for your festival?  
Here is a sample schedule of a weekend's course of events.

## Friday

6:00pm - 6:40pm	Band
6:40pm - 6:50pm	Stein holding contest women
6:50pm - 7:10pm	DJ Farns
7:10pm - 8:00pm	Band
8:00pm - 8:10pm	Stein holding contest men
8:10pm - 8:30pm	DJ Farns
8:30pm - 9:15pm	Band
9:15pm - 9:45pm	DJ Farns

## Saturday

4:30pm - 5:20pm	Band
5:20pm - 5:40pm	German Karaoke or the game "How German are you?"
5:40pm - 6:00pm	DJ Farns
6:00pm - 6:40pm	Band
6:40pm - 6:50pm	Stein holding contest women
6:50pm - 7:10pm	DJ Farns
7:10pm - 8:00pm	Band
8:00pm - 8:10pm	Stein holding contest men
8:10pm - 8:30pm	DJ Farns
8:30pm - 9:15pm	Band
9:15pm - 9:45pm	DJ Farns

## Sunday

13:15pm - 13:30pm	Root Beer drinking contest
13:30pm - 14:15pm	Kinderfest



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# Experience Add-On



## Yodeling Dominatrix presents: Beerfest After Dark

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Ever wonder what happens when the pretzel stands close? When the keg runs dry, and the brats get cold? Well don't put away your lederhosen yet, we've got a show that'll drop your Dirndls. Give your patrons the experience of Beerfest After Dark; cabaret featuring burlesque, comedy, song and dance. Not only is Manuela known as the Queen of Beerfest, she's also infamously known as the Yodeling Dominatrix (America's Got Talent), and she'll be your guide through this evening show celebrating what we love about the dark and sexy side of Beerfest. This show is 18+ and features adult themes.



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# Listen to our new Album *“Beer Crush”*



[Spotify](#) Manuela Horn - "Beer Crush"

[YouTube](#) Manuela Horn - "Beer Crush"

[Apple music](#) Manuela Horn - "Beer Crush"



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# Experience Add-On



## Social Media Management

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This service takes the reins of all the social media revolving around Manuela Horn. This includes daily to multiple daily posts on IG, FB, and other requested media. All video/photo/reels will be sent to each member of M&TH, as well as event organizers for sharing. Media copy including all appropriate tags and hashtags will be attached. Videos and photos will include content such as: behind the scenes, live show, backstage, around town, involvement with vendors, involvement with event patrons and event staff, involvement with organizers.

Find the Oktoberfest Queen on

[Instagram](#)

[Facebook](#)

[Twitter](#)

[TikTok](#)